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**PRESS RELEASE**

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Turin, February 8, 2006

## **HY PARK HYDROGEN ENERGY DAYS**

Twelve days dedicated to hydrogen energy. To meet the Winter Olympic Games with a new found force and to celebrate an extraordinary event: the first Olympics where hydrogen will be used to produce energy.

This is HyPark, the event set to take place from February 8<sup>th</sup> – 19<sup>th</sup> in Largo Cairoli in Turin and that the Region of Piemonte, in collaboration with the City of Turin, is proud to have supported and financed.

*“The Region—emphasized President **Mercedes Bresso**—strongly believes in the possibility of transforming a past rich in productive experiences into a future full of innovation and growth while respecting environmental values. Hydrogen allows sustainable development and guarantees a better quality of life. It is therefore destined to play a very important role in the future of our energy system, and we want to be at the forefront.*

*Recently—she recalls—the European Commissioner of the Environment, Stavros Dimas, publicly praised the environmental quality of our Olympics, which have obtained EMAS certification. HyPark fully merits this kind of attention. Furthermore, it presents equipment that is all ‘Made in Piemonte’”*

*“HyPark—continues the Assessor of Innovation, **Andrea Bairati**—is also intended as a common ground for European Regions interested in hydrogen and who share the conviction that public agencies must function as catalysts in the development of reliable and economically competitive technologies. The hydrogen-powered vehicle is undoubtedly the most promising on the scene. In Piemonte, a strong synergy has been nurtured between university institutions, research centres, productive activities, the Regional administration, and local agencies. This is the starting point for development that must unite technology and sustainability in order to maintain the competitiveness of a strong European area in this age of globalization.*

*HyPark is not just a showcase. This is the demonstration of the efficiency of a system that candidates Piemonte as one of the most promising areas in Europe for the development of such technology.”*